

CV_ Feel For Films

Feel For Films Srls (also called Feel For Films Italia) is an Independent film production company founded in Parma in 2022 by award-winning Italian filmmaker and producer Filippo Cavalca, as a twin of the American company of the same name founded in New York in 2016 and based on the factory model.

Currently located with two offices in the East Village of Manhattan and in the historical center of Parma, where professionals from different backgrounds meet the needs of selected projects in the field of cinema or advertising, pursuing each phase of processing (conception, development, production and post). Innovation and experimentation, in respect for the best narrative and visual conventions of the past, with the aim of bringing energy of Cinema and the Arts in every place, from the suburbs to historic buildings, from the artisan enterprise to big industry. From a creative point of view, Feel for Films works on pitch, concept, script and storyboard on narrative projects for large and small screens, documentaries, TV series, preferring the themes of topical, anthropological and social with a shape based on a strong aesthetic of language. Its customers and partners include Rai Cinema, Sky Arte, Bvlgari, Howard Hughes, Corporation and the Emilia-Romagna Region among others.

The vocation and mission of the company is to be as international as possible, since the foreign auteur cinema has always been the main focus of interest, alongside this the desire to promote emerging talents in the various technical and artistic departments, paying attention to the writing and photography departments: the movie 'Michele - Hollywood è un'altra cosa, currently in post production and out in theaters in September 2022, counts on a technical cast made up almost entirely of young professionals between the ages of nineteen and thirty. Speaking of performers and testimonials, the prerogative of Feel for Films is to employ young talents and non-professional actors. Finally, responding to the question of the inclusion of women in the world of cinema, which is considered a fact that is not in line with the progress made by other countries that have definitely brought a lot of vitality to the sector, the company aims for inclusion in the two-year period 2022/2023 of professionals (producers, directors, directors of photography, etc.) up to a good seventy per one hundred of the total collaborators.

Short Version:

Feel For Films Italia is an Independent film production company founded in Parma in 2022 by Filippo Cavalca, as a twinning of the New York-based company founded in 2016 and inspired by 'the factory' layout.

Innovation and experimentation associated with the best narrative and visual conventions, help to carry the energy of movie-making from the suburbs to historical buildings.

Feel for Films works on narrative projects for large and small screens, documentaries, TV series, focusing on anthropological and social subjects with a high-profiled aesthetic of the filming language. Among its clients and partners, Rai Cinema, Sky Arts, Bvlgari, Howard Hughes Corporation and the Emilia-Romagna Film Commission.

