



Fonoprint s.r.l.

With a highly qualified staff and the availability of two recording studios, two mastering studios, a video editing/authoring studio and a live audio/video recording service, Fonoprint today is able to fully support the creation of an audio/video project, taking care of every phase of the work. Fonoprint's headquarters are in Via Bocca di Lupo n.6, within the walls of a 15th century convent in the historic center of Bologna.

The company was founded in **1976** in Bologna and immediately became a professional recording studio of reference for great artists, such as **Zuccherò** who recorded his album "Blue's", **Vasco Rossi** who recorded "Bollicine", **Gianni Morandi** who recorded "Varietà". Over the years, Fonoprint took on its own **sound identity**, created by great technicians and musicians, so much so that **Lucio Dalla** then recorded "Caruso" on Fonoprint, an album with which he achieved international recognition.

The history of Italian music has passed through Fonoprint: in addition to the aforementioned Vasco, Dalla, Morandi and Zuccherò, Fonoprint has recorded **Eros Ramazzotti**, **Luca Carboni**, **Andrea Bocelli**, **Laura Pausini**, **Francesco Guccini**, **Stadio**, **Paolo Conte**, **Cesare Cremonini**, **Il Volo**.

At the end of **2015** the company entered the orbit of the entrepreneur Leopoldo Cavalli, a great music lover and founder of Visionnaire, a Bolognese company which is a world leader in luxury design and furniture, who decided to invest in a project to relaunch the historic house record company, with a dual objective:

- offer professionals in the sector the most advanced **technologies** in the field of engraving, arranging, audio and video editing and mastering, increasing the excellence that Fonoprint has always represented;
- be a point of reference in the **scouting of young talents**, work assiduously with passion and competence to highlight their best artistic side, prepare them from every point of view, vocal, musical, physical and digital image, for an important comparison with the best sector professionals who help them grow artistically and make themselves known to the general public.

The soul of **Fonoprint** is also **2.0**: through an innovative online platform, promising young people are launched who interact directly with the public and with the staff and it is possible to follow the various activities that take place within the studios such as training courses, auditions, scouting and the musical path of each individual artist.

Today Fonoprint is a real and virtual place of music, which offers opportunities for contamination between musical genres and synergies between new talents and great figures of Italian and international music and which has activated numerous collaborations not only in artistic fields but also in different business sectors. In addition to stable participations in specific



audio recording projects with the **Teatro Comunale of Bologna**, which avails itself of the contribution of 95 orchestra professors and 70 choir artists and creates around 80 opera performances and 30 concerts in a season, Fonoprint collaborates with **Universal Music Italia s.r.l.** on an application project of Dolby ATMOS, a new type of multi-channel audio that supports up to 64 channels and promises true 360° surround with precision and detail in scene reproduction never seen before. The collaboration with Universal Music Italia s.r.l. is leading to the conversion of the record company's entire catalog to Dolby Atmos.

Fonoprint also participates in development projects with other major leading companies in the fields of recorded music, music publishing and audiovisual content, such as **Warner** and **Sony**. In particular, several audio video projects have been developed with Sony, including the mastering of the docufilms of **Vasco Rossi's concert at Modena Park** and the artistic history of **SferaEbbasta**.

Fonoprint is a partner of **UNIBO (DAMS)** on an app development project that deals with the development of descriptive categories for the review of the ecoacoustic quality of accommodation facilities and soundscapes and the study for the development of a brand (working title "ECHO FRIENDLY") and joins **CLUSTER CREATE**, the Cluster of Cultural and Creative Industries of the Emilia-Romagna Region.

Fonoprint works with private companies in creative marketing projects, one of which is that of **DUCATI SCRAMBLER**, with which Live Music Sessions were recorded and used for stores and web communication. For a year he managed the musical arena, including audio design, of **FICO Eataly World** is a theme park dedicated to the agri-food and gastronomy sector, one of the largest of its kind in the world. It is a technological partner of **IK multimedia**, a world leading company in the production of instrumental plug-ins.

Fonoprint recently collaborated as audiovideo executive partner:

- with the **Emilia-Romagna Region**, for filming of musical shows of the "Viralissima" program broadcast on Lepida TV, a television station in Bologna which aims to represent a point of reference for anyone who wants to stay updated on local news and who offers content available online in live streaming and on Digital Terrestrial channel 118.
- with **Interni**, the interiors and contemporary design magazine of the Mondadori Group for the webinars on the theme of furniture organized on the occasion of the Salone del Mobile in Milan, also making specific videos for Mapei, Corepla and OPPO.

Fonoprint is an **accredited center for training in the entertainment sector** in the Emilia-Romagna Region, with 5 accredited and financed training plans: with **ABC - Accademia Bolognese del Cantautore**, a musical training and scouting project with which the Fonoprint studios of Bologna, with the contribution of the Emilia-Romagna Region [L.R. n.2/2018], are concretely committed to the research and growth of new singer-songwriters.

The **Bolognese Singer-songwriter Academy** is a path designed for all those who have a musical project in embryo and are looking for an environment and a method to refine their knowledge



and develop their artistic proposal. The Artistic Director of the Bolognese Singer-songwriter Academy is Pietro Cantarelli, producer, arranger and author of great Italian artists.

Fonoprint also organizes highly specialized training courses in:

- sound engineering
- singer
- booking manager
- music video maker live

In the Fonoprint studios, participants can experience the creative and technological path of an entire **recording project**.

Furthermore, since 2017 Fonoprint has been organizing the **BMA, Bologna Musica d'Autore**, a project dedicated to young emerging singer-songwriters on the Italian music scene. The objective of the festival is to give new artists the opportunity to expose themselves, to interact with professionals in the music sector and to perform on a traveling tour. Artists who have developed a project, either as a single or as a band, and who want to make themselves known can participate in the selections. Subsequently, a commission of Italian author music professionals will decide on a shortlist of 6 finalists who, in addition to having the opportunity to perform on different stages and make themselves known to a wider audience, will be supported by highly qualified professionals who will accompany them in a 360° growth path. Important personalities in the music sector support candidates to mature both from a musical point of view and from an image point of view, increasing their awareness of what concerns the music market and how to be able to fit into it effectively. The festival is sponsored and financed by the Emilia-Romagna Region, the Municipality of Bologna and the new IMAIE.

Fonoprint is also the "**Museum of Sound and Song**", hosting an itinerary of "Sound identity, heritage of music". The museum's mission is to share the history and prestige of a heritage made up of the main Italian singer-songwriter recording products. Recording and mastering studios are recognized for excellence in sound production. The museum experience includes the opening of Fonoprint to guided tours of the rooms and studios, to multi-track listening in high definition, as well as the possibility of experiential visits. Cultural initiatives are also held such as masterclasses, themed workshops, presentations of works and educational activities for schools.