



Alessia Broccardo

FASHION STYLIST

CONTACT

 3391540186

 alessia.broccardo@gmail.com

ABOUT ME

Freelance stylist, based in Modena. I have experience in both adv and e-commerce, lookbook, product videos, TV commercials and editorials, both in fashion and food and other types of products.

SKILLS

Freelance stylist, based in Modena. I have experience in both adv and e-commerce, lookbook, product videos, TV commercials and editorials, both in fashion and food and other types of products.

LANGUAGES

Italian - Native
English - B2
French - B1
Spanish - A1

ACADEMIC TRAINING

Online Formodena
2023
E-commerce and marketplace course

Carpi Carpiformazione
2011
Course in sample coordinator

Milan IED Moda Lab
Oct 2008 - May 2009
Master in fashion styling

University of Bologna
Set from 2004 to November 2008
Bachelor's Degree in Communication Sciences

Liceo Muratori di Modena
Series 2000 - Jun 2004
Linguistic Diploma

WORK EXPERIENCES

Feb 2011 - Current

FREELAN FASHION STYLIST

for e-commerce, adv, lookbook, editorials, videos, commercials, adults and children, fashion and non-fashion

Jun 2011 - Current

MADDALENA MONTAGUTI

assistance on set and research of accessories, props and garments for Logos publishing (Accessories Collections, Children's Collections, 03 baby Collections) and various brands (Liu Jo, Blumarine, Msgm, Gcds, PINKO, Dolce and Gabbana, Alberta Ferretti, Twin Set, Armani, Upim, Ovs)

Apr 2018 - Current

MAX MARA GROUP

E-commerce Fashion Stylist both worn and still life

Jul 2024 - Current

YF STUDIO

Costume designer for commercials

Sep 2021 - Current

CHAMPION EUROPE GROUP

Stylist for European and worldwide campaigns of various lines, both adult and child

Apr 2023 - Apr 2024

ROBERTO CAVALLI

Stylist on set for Roberto Cavalli Kids Adv

Jan 2023 - Jan 2024

MSGM

Stylist assistant for Patrick Welde for MSGM KIDS adv

June 2022 - Current

LIU JO JUNIOR

E-commerce and Adv Fashion Stylist

Jul 2023

INDACO

Stylist for video spot for the presentation of the new Bologna Calcio jerseys

Apr 2023

CETTE

Stylist for social campaign and window signs for the F-W 23/24 collection

Apr 2023

STUDIO BRADO

Stylist for Emiliana Gourmet advertising spot

Jul 2021

NAPAPIJRI

E-commerce fashion stylist for kids line

Oct 2018 - Nov 2019

THUN

Stylist for social campaign and window signs

May 2016 - Nov 2019

LOGOS GROUP

Fashion stylist and editorial assistant for fashion editorials on "Accessories Collections" and "Children's Collections"

Sept - Nov 2011

GA OPERATIONS

Purchasing office internship

Jan 2010 - Mar 2011

METAFORA COMUNICAZIONE

Stylist for adv Caleffi