



Adam Adamu

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Gender: Male **Date of birth:** 03/07/2007 **Place of birth:** Regio emilia, Italy **Nationality:** Italian

ABOUT MYSELF

My name's Adam and i'm a Fashion design student, aspiring designer and artist based in Reggio Emilia.

My interest in art and design informs a method that balances intuition and structure.

Art shapes my visual sensitivity and critical thinking, while design allows me to transform concepts into clear, functional, and coherent systems.

WORK EXPERIENCE

Tenryuu

City: Brescia | **Country:** Italy

[09/09/2024 - 29/09/2024]

Designer

- Target audience research
- Defining the communication of the clothing brand
- Moodboarding and design strategy
- Creating a visual identity
- Designing mockups for editorial covers, packagings and posters
- Creating a brand manual

Raei

[03/12/2025 - Current]

Brand & Product designer

- Designer of **RÆI**, a ritual haircare project combining botanical heritage and scientific structure.
- Responsible for **brand strategy, visual identity, product system design, and art direction**
- Developed a **porosity-based personalization system** translating scientific logic into accessible user experience.

EDUCATION & TRAINING

[15/07/2021 - Current]

Diploma of artistic high school field: Art of fashion design

Liceo Artistico G. Chierici <https://www.liceochierici-re.edu.it>

City: Reggio nell'Emilia | **Country:** Italy | **Field(s) of study:** Fashion, interior and industrial design | **Level in EQF:** 4

[17/09/2025 - 18/10/2025]

Erasmus+ Exchange Programme

Lycée Professionnel Octave Feuillet

https://pia.ac-paris.fr/serail/jcms/s2_2074405/fr/accueil

City: Paris | **Country:** Italy | **Field(s) of study:** Fashion, interior and industrial design |

Level in EQF: 3

LANGUAGE SKILLS

Mother tongue(s): Italian

Other language(s):

English

LISTENING: C1 **READING:** B2 **WRITING:** B2

SPOKEN PRODUCTION: B2 **SPOKEN INTERACTION:** C1

French

LISTENING: B1 **READING:** B1 **WRITING:** B1

SPOKEN PRODUCTION: B1 **SPOKEN INTERACTION:** B1

SKILLS

Project planning

Microsoft Word | Microsoft Office

Design development

Progettazione grafica: Pacchetto Adobe (Indesign, Photoshop, Illustrator) | Figma & Adobe XD | Adobe Photoshop (Expert) | Google Drive | Canva, Figma | Good Knowledge of Shopify.com

Social and teamwork skills

Organizational and planning skills | Social Media | Team-work oriented | Good listener and communicator

HOBBIES AND INTERESTS

Basketball

I enjoy playing basketball as a pastime, often practicing at local courts to improve my skills and stay active. While I no longer play on a team, I previously competed in organized basketball, which helped me develop teamwork, strategic thinking, and resilience. Playing regularly allows me to stay disciplined, focused, and continuously challenge myself to improve. Im also very interested in watching NBA matches.