



Salice Production s.r.l. is an independent audiovisual development and production company recently founded by Cosetta Lagani and Ugo Buffa, both former Sky Italia (Comcast group) executives with over 20 years of experience in the media and production industry. The company presents itself as a creative factory with the goal of developing and producing films, TV series, and documentaries, placing great emphasis on scouting, the creative process, quality standards, language innovation, and the search for new talents.

Among the projects the company is already working on: a TV series adapted from a bestseller and commissioned for writing by a broadcaster; a period crime TV series commissioned for writing by a streamer; a true crime series based on the Italian Unabomber in co-development with the US company Wild Sheep Content and selected in the official competition at the Pitch High-End Series at Conecta Fiction & Entertainment 2024; a crime series set during La Dolce Vita selected at the Hamburg Series Lab 2024; the film ***Time on Hold*** based on a true story, financed by the national development funding; the feature documentary ***Before the End. The Last Days of Enrico Berlinguer*** in competition at Biografilm Festival 2024, in theaters from June 2024 and now on Sky.

Cosetta Lagani

FOUNDER | PRODUCER | CREATIVE PRODUCER

Media Executive, Producer and Creative Producer with over 20 years of experience in media, content, production, strategy, business and marketing. She worked in Sky Italia (Comcast Group) for 15 years, covering many executive roles among which: Head of Customer Development, Head of Content Marketing, Channel Director, Creative Director and Producer.

In 2020, she founded the TV arm at Minerva Pictures, which she led as Chief of Drama & Documentary and Creative Producer until the end of 2022, overseeing 9 projects commissioned for writing and/or production during her management, including the TV series ***Miss Fallaci***.

In 2023, she began dedicating herself as a Producer and Creative Producer to the projects of her own company Salice Production. In May 2023, she earned a diploma in Showrunning from the UCLA Extension Showrunners Boot Camp. She is an associate of WIFTMI (Women in Film, Television & Media Italia), and with Salice Production, an associate of APA (Associazione Produttori Audiovisivi), Doc/it (Associazione Documentaristi Italiani), and the EPC (European Producers Club).

She has over 15 projects to her credit, including: the TV series ***Miss Fallaci*** (2024 – Paramount Television Studios and Rai, awarded the ViacomCBS International Studios Award); ***Margherita from the Stars*** (2024, TV film for Rai Fiction, finalist at Nastri d'Argento, awarded with Ciak D'Oro for Best Lead Actress); ***Before the end. The last days of Enrico Berlinguer*** (2024, feature documentary, in official competition at Biografilm Festival and then on Sky); ***A New Tomorrow*** (2024, docufiction for Rai Fiction,



awarded with Moige); the Rai and Netflix documentary ***Marta – Murder at the Sapienza campus*** (finalist at the Italian Golden Globe 2022); Sky-branded feature documentaries, including: ***Michelangelo, Endless*** (finalist at the Nastri d'Argento and David di Donatello – Best Visual Effects - and awarded with Moige), ***Caravaggio, the soul and the blood*** (Best Documentary at the Italian Golden Globes, highest grossing among art documentaries in the Italian box office), ***Florence and the Uffizi Gallery*** (special award at the Nastri d'Argento, highest grossing among art documentaries in the global box office).

UGO BUFFA

FOUNDER | BUSINESS AFFAIRS

Business executive with over 30 years of experience in cinema distribution and in pay tv. He had a key role in the launch of Stream (an Italian pay tv service before Sky) as Head of Cinema programming, and then as an executive since the launch of Sky (the first Italian pay tv and media company) covering many roles among which Head of Pay per View and Video on Demand Programming and finally – till 2021 – Head of Business Affairs, in charge for Sky acquisitions for movies, tv series, documentaries and entertainment for all the non-sport channels of the platform.