



JARNO IOTTI

Stills Photographers and Videomaker

WHO I'M

My love for photography began when I was a child, or to be precise, the day I stole an Olympus compact camera from my father and brought it on a field trip to river Po.

At that time, I had no idea it was going to be a long-lasting love, but on those river banks I shot my first photos and I could never imagine that one day it was going to become my job.

After years of working in a factory, I decided to take a risk and join Luciano Ligabue's team in 1999. Working alongside him for over two decades allowed me to rediscover my love for photography and gave me the opportunity to document his activities both on and off the stage.

During this time I was able to grow and improve my skills by participating in workshops and photographing great artists from the Italian music (my huge passion), cinema and theatre scene.

In 2022, due to the pandemic's impact on the entertainment industry, I had to reinvent myself once again and start a new journey as a freelance photographer and videographer.

Luigi Ghirri once said that "photography relates us to the world in a deeply different way," and this is what I strive to do with my work. Over the past year, I have explored new possibilities, such as collaborating with small artisans and firms, and expanded my photographic style into different fields. This choice has been both stimulating and motivating, pushing me to improve my creative and problem-solving skills to better serve my clients.

WORK EXPERIENCES

1999 - 2022 Staff Ligabue

Photographer, Videomaker, Content Creator

2001 - Film "Da Zero a Dieci", directed by L. Ligabue

(Fandango) - Stills Photographers and back stage video

2015 - Docu Film "Ligabue - Made In Italy", directed by Valentina Bè

(Fox) - Stills Photographers

2016 - Film "Made In Italy" directed by L. Ligabue

(Fandango) - Stills Photographers and back stage video

2020 - Docu Serie "E' Andata Così" directed by Duccio Forzano

(Rai Fiction) - Stills Photographers

2023 - Film "La Storia della Nina e di Frank" directed by Paola Randi

(Fandango) - Stills Photographers and back stage video

2024 - Serie TV "Estranei" directed by Cosimo Alemà

(Eagle Pictures) - Stills Photographers and back stage video

2025 - Film "Illusione" directed by Francesca Archibugi

(Fandango) - Stills Photographers and back stage video

2025 - Serie TV Rai "Cagnàz" directed by Alessandro Roia

(Garbo) - Stills Photographers

CONTACT

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