



LALA
BLHITE

Country: ITALY

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Laura Ferretti

Profile

Dancer/Choreographer/Author/Actress/Producer

Experience

Dance teacher – 2007-2021

AFRO, HIP HOP, WAACKING, AFRO WAACK.

OFFICIAL “JUST DANCE” DANCER AND CHOREOGRAPHER –2012-2014

DANCER AND CHOREOGRAPHER FOR “**JUST DANCE 4**” e “**JUST DANCE 2014**” (Videogame by **UBISOFT**)

2021

- Co-Founder YUNA FILM SRL
- Author “Generazione E.L.F.” screenplay
- Producer and Director “Generazione E.L.F.” Teaser
- Director spot **Macron** - Dance Plus
- Testimonial Macron - Dance Plus
- Actress “La Caccia” directed by Davide Mastrangelo

2020

- Author - Special mention **MIBACT** contest - Viaggio in Italia -
- Author - TV series “7K” - “Opzione” with “**Fabula Pictures**”
- Actress and author - web series “Casa Ciops”
- Actress and author - “Videorubriche **Conad**”

2019

- Judge of “Just Dance World Cup 2019” final on **MTV Italia & Nickelodeon tv**
- Author - Creator tv series “7K”
- Actress pilot tv series “7K”
- Actress short movie project “Women In Set” sponsored by “**16CORTO**”
- Dancer @ **Festival del Fundraising**

2018

- Performer as Singer -songwriter & Dancer @ “Afreeka Best Dance Camp” Paris

- Performer as Singer- songwriter & Dancer @ "Black Roots" Italy
- Judge @ "TIB" talent selection - Milan
- Performer as Singer -songwriter & Dancer @ "Afro Best Skills" Italy
- Afro Waack teacher @ "Dancehall with a star" - Milan
- Performer as Singer -songwriter & Dancer @ Afreeka Best Dance Camp Paris

2017

- Dancer for **TEZENIS** new opening Ravenna
- Dancer for **Lodovica Comello** videoclip "50 shades of colors"
- Dancer for **Samuel Heron** videoclip "YA"
- Winner AFRO BEST SKILLZ Choreography with AFRO KIN Crew
- Singer-songwriter, dancer, choreographer and art director of videoclip "BLHITE & WACK" Prod. by Lussorio Piras
- Afro Waack Teacher @ M.O.B (Moma on the Beach) event

2016

- Singer-songwriter, dancer, choreographer, wardrobe fashion stylist and art director of videoclip "NON è NO" Prod. by Lussorio Piras
- Singer-songwriter, dancer, choreographer, wardrobe fashion stylist and art director of videoclip "A VOLTE CAPITA" Prod by Enrythm
- Dancer and Co-choreographer for Gianluca Capozzi videoclip "Sulo cu tte"
- Dancer for Laura Bazzucchi videoclip
- Singer for Paul Carpenter - Two Traveling Souls
- Afro Waack Teacher @ M.O.B (Moma on the Beach) event
- Afro Waack Teacher@ J.O.A. (Jam of Afro) event
- Afro Waack Teacher @ **D.I.F (Danza in Fiera)** event with Carlos Kamizele

2015

- Dancer and Choreographer for **BMW** show (new X1 launch) with BlaBlaBlhite & Inequalities Crew
- Dancer for **Coca Cola @ Expo Milano**
- Singer Songwriter for "The Groove Jackers"- Higher
- Dancer @ **Game Stop** Conference for **Ubisoft**

2014

- Dancer @ **Games Week** - Italy for **Ubisoft**
- Dancer @ "This Time Is For You Back" - Michael Jackson Show @ "Teatro Nuovo" - Milan
- Dancer @ **MTV Awards** 2014 - Firenze for "**Crodino**"
- Dancer @ "La Pista" **RAI 1**, Winner with Virality & **Amii Stewart**
- Dancer, choreographer for "**Amscat** - El mundo loco" Official Videoclip
- Singer-songwriter, dancer, choreographer, fashion stylist and art director of videoclip "Jungle Of Words"
- Singer-songwriter for LBJ- "Play on Your Way" Tradelove remix

2013

- Dancer for **FEDEZ** @ Just Dance 2014 Press Conference
- Dancer of RUDEYE Agency (London /U.K. Agency)
- Dancer @ "Leicester Square Theatre" in London for "Pineapple Studio" Show
- Dancer @ "**SENSATION WHITE**"
- Dancer for **FABRI FIBRA**
- Dancer @ **Games Week** Italy
- Dancer @ **Lucca Comics & Games**
- First Place @ "**EXPRESSION**" international competition, cat. Duo with Arben Kapidani

2012

- Singer-songwriter, dancer, choreographer, fashion stylist and art director of videoclip "LALA-IT'S U, NOT ME"
- Dancer at **RDS Tour**, "**STEP UP 4**" Flashmob
- Dancer for **LMFAO** in Rome.
- Dancer of "DS3 Crew" by **Citroen**.

2003-2011

- Choreographer for "Alice in Wonderland" show, directed by Arturo Cannistrà
- Choreographer for "Show Time" (La Compagnia dell'Anello)
- Dancer for italian Tour "**Herbal Essences**"
- Stylist for my own brands: "LALAEFFE" Accessories and "WISEMAZE" street wear
- Dancer @ VANQUISH 51, Street bar in Milano Marittima
- Stylist @ **TRL Fashion Week**
- Dancer @ "Vuoi Ballare Con Me" - **RAI 1**
- Singer and dancer @ "**Tim Tour 2004**" with Irene Grandi , Articolo 31, Le vibrazioni, Raf, Piero Pelu', Tiziano Ferro, Luca Carboni, Francesco Renga, Neffa, Delta V, Paolo Meneguzzi, Velvet, ecc..
- Dancer @ "**Dance Show**" - **MTV**
- Singer and dancer @ "I Miti della Musica" by **Red Ronnie** at "Motor Show" in Bologna
- Singer and dancer @ "**Roxy Bar**" **MTV**

Education

2009 Graduation in "CULTURES E TECHNIQUES OF COSTUME AND FASHION"
1999-2004 *Diploma di maturità quinquennale presso il Liceo scientifico Fulceri Paulucci De Calboli*

Personality

Thanks to the light-heartedness i have inside, i feel like i'm an happy and positive woman, i'm honest and balanced, creative and determined, but at the same time i don't like to talk so much about myself, i just prefer people to know me as i am! ;)