

SIMO.MANFREDI

CREATIVE PRODUCER

ABOUT

I am a driven individual with 15 years of experience in film, advertising, and entertainment business. I lived, studied, and worked in most of the Western's world, collecting much different life and work experiences creating a whole different set of skills. I'm also open-minded, well educated, a fun individual with a great sense of humor, curious kids eyes, and a love for team workplaces and projects!

WORK EXPERIENCE

CREATIVE PRODUCER

Oxford Road - Advertising Agency Oct 2016- Jan 2020 Los Angeles

- In charge of overall creative production for +15 clients
- advertising in Television, Radio, and Podcast such as: BOLL&BRANCH, NETSUITE, LENDINGTREE, HEADSPACE.
- Creative researcher and analyst: yearly analysis on TV competitors's ads based on Audiolytics™ scoring system.
- Low Budget Production Expert
- Audio Directing for commercial and infomercial
- Post-production supervisor
- Managing talents, crew, and casting

*Austin Walsh Studio - Advertising Production Company
Freelance Line Producer - Los Angeles 2013-2015*

- Line producer and location manager for video a series of video for in-store promotion such as TRIFEXIS and SPRINT

*Jacopo Lorenzo Emiliani- Photographer
Freelance Art Director and producer - Milan Sept 2018- 2019*

- Research, presentation, budget and visual for fashion stores and brands such as Maurizio Baldassarri Brera and Dorothy Shop

FIRST ASSISTANT DIRECTOR

*Vv. Ee. Italy 2005-2008
Canada 2008-2010
California 2012 - 2020*

- International First Assistant Director for live sport, entertainment, film and advertising. Including:
- RAI SPORT - MILAN
- BARTER - MILAN
- OMNI TELEVISION - TORONTO
- ISSA RAE PRODUCTIONS - LA
- AUSTIN WALSH STUDIO - LA
- OXFORD ROAD - LA
- INDEPENDENT FILMMAKERS - WORLDWIDE

CONTACTS

Cell: +39 (331) 420 9248
US: +1 (626) 235 2112
Email: simo.c.manfredi@gmail.com
Website: <https://simocmoe.wixsite.com/mysite>



ACADEMIC BACKGROUND

AMERICAN FILM INSTITUTE CONSERVATORY - LOS ANGELES

MASTER IN FINE ART - DIRECTING 2012

- Directing graduate
- I graduated with two thesis films
- First-year directing fellows mentor

SCUOLE CIVICHE LUCHINO VISCONTI - MILAN

DIRECTING GRADUATE 2005

- Director graduated
- Short format directing graduate
- Multidisciplinary studies

BOLOGNA UNIVERISTY - DAMS - BOLOGNA

BA IN CINEMA CRITICS AND ANALYSIS 2002

- Graduate in Film Critics and Analysis with a thesis on Requiem for a Dream by Darren Aronofsky
- Major: Film Studies
- Minor: Theatre

AWARDS AND CITATIONS

QUESTA NON E' UNA SEDIA (THIS ISN'T A CHAIR) 2005

Special Jury Awards | Sgaardi Altrove Film Festival -Milan

YOU GOT THIS! - 2012

Awards in Excellence - Woman filmmaking | The Best Short Competition - Los Angeles

Audience Choice Awards | The Valley Film Festival - LA

FINO ALL'ULTIMO MINUTO (UNTIL THE LAST MINUTE) 2013

Best Screenplay and Best Actress | The Woman International Film Festival - Los Angeles

Audience Awards | Fano international Film Festival

LANGUAGES

- Italian > Mother-tongue
- English > Fluent
- Spanish > Conversational