



Simone Sartini

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Address: Via Luigi Luzzatti 21, 47923, Rimini, Italy (Home)

WORK EXPERIENCE

06/2021 – CURRENT San Giovanni in Marignano, Italy

WEB SPECIALIST M-LIVE SRL

1. Quality control of musical productions
2. Relations with external consultants
3. Filming and editing of promotional videos (Premiere Pro, CapCut, Final Cut)
4. SQL database maintenance (MySQL)
5. Company website management with Magento (HTML, JavaScript, CSS, PHP)
6. Creation of graphic advertising content (Photoshop, Illustrator, Figma, Canva)
7. Product catalog management
8. Help desk and customer support

Website www.m-live.com

09/2018 – CURRENT Rimini, Italy

MUSIC PRODUCER SOS AUDIO LAB

- Collaboration with artists, composers and bands to develop and refine musical ideas.
- Managing studio recording sessions, ensuring artists' performances are captured at their best.
- Implementation of the mixing and mastering process to ensure a professional quality final product.
- Using state-of-the-art music production software and audio equipment to create complex musical arrangements (Logic Pro X, Cubase, Universal Audio, Waves)
- Development of creative strategies to promote and distribute musical projects, including marketing and social media campaigns (Instagram, Google Ads, Meta Business)

04/2016 – 12/2021 Rimini, Italy

DATA CENTRE OPERATOR TREVI SPA

- Corporate database management (Zucchetti: AdHoc Infinity)
- Company website management (HTML, JavaScript, CSS, PHP)
- Responsible for coding and managing customer records
- Corporate network management
- Control of business processes
- Administrative and commercial operations
- Interfacing with digital catalogs (Amazon, Ebay, ePrice, ECAT)
- Support in the insertion and management of advertising campaigns on eCommerce (Photoshop, Canva)
- Communications with customers and sales forces for education and use of the B2B portal
- Management of sending and coordination of electronic invoicing

CREATIVE WORKS

2020 – CURRENT

Game Designer

- Card video game development
- Definition of the rules and mechanics
- Source code maintenance (HTML, JavaScript, PHP, CSS, MySQL)
- UX Design, UI Design (Figma, Photoshop, Illustrator, InDesign)
- Social Media Manager and ADS Campaign Manager (Instagram, Google Ads, Meta Business)

09/2021 – CURRENT

Cantautore

- Writing original texts
- Musical composition
- Live performances
- Artistic collaboration with other musicians, producers and composers to develop new ideas and musical arrangements, enriching the artistic production.
- Independent recording and production of vocal and instrumental tracks in the studio.
- Publishing and Promotion: Managing the release of singles, EPs and albums across digital and physical platforms.
- Copyright management: Protection of my works through registration with competent bodies and management of copyright.
- Networking and the music industry: Attend music industry events, workshops and conferences to stay up to date on industry trends and build a network of professional contacts.

● EDUCATION AND TRAINING

2019 – 2022 Urbino, Italy

BACHELOR'S DEGREE IN INFORMATION, MEDIA AND ADVERTISING Università degli Studi di Urbino Carlo Bo

- Analisi critica dell'uso delle diverse tecniche, metodologie e linguaggi negli ambiti del sociale, dei media e delle forme organizzative e spettacolari
- Progettazione di contenuti mediali, forme spettacolari, prodotti per l'industria culturale e per il mondo dell'editoria e della pubblicità
- Sviluppo e diffusione dei prodotti comunicativi attraverso diverse forme mediali con particolare attenzione ai linguaggi del web e dei social media

Address Via Aurelio Saffi, 15, 61029, Urbino, Italy | **Website** <https://www.uniurb.it/> |

Field of study Information and Communication Technologies | **Level in EQF** EQF level 6

2019

LOGIC PRO X MIX AND MASTERING COURSE CERTIFICATE BY NICOLA FASOLI Kina Records

- Ampliamento delle conoscenze del software Logic Pro X
- Audio Editing
- Gestione del workflow
- Principi di Mixaggio
- Principi di Mastering

Website kinarecord.com | **Field of study** Music and performing arts

2018

MASTER CERTIFICATE IN HOME RECORDING: SOUNDS, RECORDING AND MIXING BY ANTONIO PATANÉ Life Learning

- Registrazione batterie, chitarre elettriche, chitarre acustiche;
- Conoscenza del suono e le sue caratteristiche per poterle sfruttare durante il proprio lavoro;
- Gestione delle tracce e a capire come fare correzioni sulle parti MIDI;
- Le tecniche base del mixing; Utilizzo compressori, equalizzatori e altri processori sulla batteria, basso e chitarra
- Editing delle tracce per un Mix senza errori

Website lifelearning.it | **Field of study** Music and performing arts

2018 Rimini

WEB LAB - DIGITAL MARKETING COURSE CERTIFICATE CESCOT - S.c.a.r.l.

- Ottimizzazione per i motori di ricerca
- Campagne pubblicitarie in Rete
- Social media marketing
- Direct Email Marketing
- Usabilità e scrittura dei contenuti per il web
- Realizzazione di un sito web
- Web Analytics
- E-commerce

Field of study Information and Communication Technologies

2010 – 2015 Rimini, Italy

ACCOUNTANT-PROGRAMMER DIPLOMA ITSE R. Valturio

- **Economia Aziendale** con un ampio studio del libro giornale, documenti fiscali aziendali, bilanci aziendali
- **Informatica** specializzata nello sviluppo web based con linguaggi HTML, JavaScript, CSS, PHP

- **Economia Politica**
- **Diritto**

Address Via Grazia Deledda, 4, 47923, Rimini, Italy | **Website** <https://www.valturio.edu.it/> | **Field of study** Business, administration and law |

Level in EQF EQF level 4

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	B2	B2	B2	B2
SPANISH	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **HOBBIES AND INTERESTS**

Computer Science and Technology

Passionate about technology, both software and hardware. I keep myself constantly updated on the latest IT systems and the latest evolving technologies. Expert in workstation assembly and simple electronics work.

Board and role-playing games

Passionate about board games that require strategy and concept and role-playing games such as the famous Dungeons & Dragons and similar, of which I often play the role of referee, manager of the game and the rules.

● **DRIVING LICENCE**

Driving Licence: A

Driving Licence: B